

VIREO CAPITAL RESEARCH

Equity Research · Market Update · September 5, 2026

GITLAB INC. · NASDAQ: GTLB

Technology · DevSecOps / Application Software · Analyst: Lucas Skomial · Vireo Capital Research

RATING	PRICE TARGET	CURRENT PRICE	UPSIDE / DOWN	MARKET CAP	P/E (FWD)	EV / EBITDA	52-WEEK RANGE
SELL	\$39.10	\$49.83	(21.5%)	\$8.30B	55.0x	NM	\$18.73 - \$55.55
REVENUE (TTM)	EBIT MARGIN	FCF (TTM)	NET MARGIN	DIV YIELD	BETA	NET DEBT / (CASH)	NEXT EARNINGS
\$1.055B	(6.1%)	\$0.286B	(5.0%)	-	0.99x	(\$1.260B)	Dec. 1, 2026 (est.)

INVESTMENT SUMMARY

GitLab's Q2 FY2027 results were strong, but the stock has since repriced sharply. Revenue was \$286.3MM, up 21% year over year; adjusted EPS was \$0.24; non-GAAP operating income was \$42.6MM. The stock is currently trading at a P/E of 55.0x, which is a significant premium to its historical average of 35.0x. We maintain our SELL rating due to the high valuation and the risk of a market correction.

Q2 FY2027 EARNINGS UPDATE

KEY CATALYSTS	KEY RISKS
· Duo Agent Platform monetization and broader AI orchestration adoption	· Microsoft / GitHub competition and ecosystem bundling
· Continued enterprise expansion in \$100K+ ARR customers and RPO	· AI commoditization reducing platform differentiation
· Faster-than-modeled GAAP operating-margin expansion	· Revenue growth decelerating faster than modeled
· Capital returns through the \$400MM repurchase authorization	· SBC dilution, restructuring execution, and valuation sensitivity

PRICE TARGET SUMMARY — BLENDED METHODOLOGY

	Methodology	Weight	Implied Price	Commentary
	DCF (5-Year Projection)	50%	\$32.54	10.0% WACC; 3.0% terminal growth
	EV/Revenue	35%	\$52.82	5.5x FY2031E exit EV/Revenue multiple
	P/E	15%	\$28.97	25.0x FY2031E diluted EPS (~\$1.87 after Q2 revenue revision)

BLENDED PRICE TARGET · 100% · \$39.10 · 21.5% downside from current price

DISCLAIMER · For educational purposes only. Not investment advice. Market price, market capitalization, 52-week range, beta, TTM financial statistics and next-earnings estimate updated using public market data through the Sep. 4, 2026 close. Q2 FY2027 operating results reflect GitLab's Sep. 1, 2026 earnings release. Model estimates updated Sep. 5, 2026.

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Discounted Cash Flow Model · GitLab Inc. · Market Data Through September 4, 2026

GitLab Inc.	FY2027E	FY2028E	FY2029E	FY2030E	FY2031E	TERMINAL	OUTPUT	
A. REVENUE BUILD (\$MM)								
Total Revenue	1,131.0	1,306.3	1,495.7	1,697.6	1,909.8			
YoY Growth %	18.4%	15.5%	14.5%	13.5%	12.5%			
Subscription Revenue	\$951	\$1,037	\$1,120	\$1,198	\$1,270			
Non-Subscription Revenue	\$180	\$270	\$376	\$500	\$640			
Segment 3 Revenue	-	-	-	-	-			
Other / Corporate	-	-	-	-	-			
B. EBITDA & FREE CASH FLOW (\$MM)								
Gross Profit	1,000.9	1,162.6	1,338.7	1,527.9	1,718.9			
Gross Margin %	0.9	0.9	0.9	0.9	0.9			
EBITDA	41.8	107.1	190.0	283.5	366.7			
EBITDA Margin %	0.0	0.1	0.1	0.2	0.2			
EBIT (Operating Income)	28.3	91.4	172.0	263.1	343.8			
(-) Cash Taxes	5.9	19.2	36.1	55.3	72.2			
NOPAT	22.3	72.2	135.9	207.9	271.6			
(+) D&A	13.6	15.7	17.9	20.4	22.9			
(-) Capital Expenditures	13.6	15.7	17.9	20.4	22.9			
(-) Change in NWC	74.7	51.7	63.4	60.6	73.2			
Unlevered Free Cash Flow	97.0	124.0	199.2	268.5	344.8			
C. DCF CALCULATION								
Discount Period	1	2	3	4	5			
Unlevered FCF (from Section B)	\$97	\$124	\$199	\$268	\$345			
Discount Factor = 1/(1+WACC)^t	0.9091	0.8264	0.7513	0.6830	0.6209			
PV of Free Cash Flow	\$88	\$102	\$150	\$183	\$214			
D. KEY ASSUMPTIONS								
WACC	10.0%	Model assumption from existing GitLab valuation model						
Terminal Growth Rate	3.0%	Long-term terminal growth assumption from existing model						
Tax Rate	21.0%	Tax rate used throughout forecast						
Risk-Free Rate (Rf)	4.6%	U.S. 10-Year Treasury yield on Aug. 24, 2026						
Equity Risk Premium	5.5%	Implied ERP consistent with 10.0% WACC and 0.99 beta						
Beta (5Y Monthly)	0.99x	5-year beta from public market data						
Net Debt / (Cash) (\$mm)	(\$1,260)	FY2026A cash + short-term investments; no debt modeled						

Diluted Shares (mm)	158	FY2026A diluted share count used in DCF bridge								
Terminal EV/EBITDA Check	13.8x	Terminal value / FY2031E EBITDA check								
FY2031E Net Cash for Exit Multiple (\$mm)		2,954.1	Carried forward from the existing							
E. VALUATION OUTPUT										
Sum of PV of Forecast FCFs (\$mm)	\$738									
Terminal Value — Gordon Growth Model (\$mm)	\$5,073									
PV of Terminal Value (\$mm)	\$3,150									
Enterprise Value (\$mm)	\$3,888									
(–) Net Debt / (+) Net Cash (\$mm)	\$1,260									
Equity Value (\$mm)	\$5,148									
÷ Diluted Shares Outstanding (mm)	158									
DCF Implied Share Price	\$32.54									
Current Market Price	\$49.83									
Implied Upside / (Downside)	(34.7%)									
F. SENSITIVITY ANALYSIS — DCF IMPLIED SHARE PRICE (\$)										
TGR ↓ / WACC →		8.0%	9.0%	10.0%	11.0%	12.0%				
	2.0%	\$38.15	\$33.42	\$29.88	\$27.14	\$24.96				
	2.5%	\$40.58	\$35.11	\$31.12	\$28.08	\$25.69				
	3.0%	\$43.49	\$37.09	\$32.54	\$29.14	\$26.50				
	3.5%	\$47.05	\$39.43	\$34.18	\$30.33	\$27.41				
	4.0%	\$51.50	\$42.24	\$36.08	\$31.70	\$28.42				
Blue = Hardcoded inputs · Black = Formulas · Green = Cross-sheet links · Yellow background = Key assumptions · For educational purposes only — Vireo Capital Research										

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Comparable Company Analysis · GitLab Inc. · Market Data Through September 4, 2026

Company	Ticker	Mkt Cap (\$B)	EV (\$B)	Revenue (\$B)	EV/Revenue	EV/EBITDA	P/E (Fwd)	Rev Growth	EBITDA Margin	FCF Yield
► GitLab Inc.	GTLB	8.30	7.05	1.06	6.7x	NM	55.0x	23.0%	(6.1%)	2.6%
Microsoft / GitHub	MSFT	3710.00	3760.00	331.84	11.3x	19.4x	25.8x	17.8%	58.5%	1.8%
Atlassian	TEAM	47.99	47.98	6.57	7.3x	110.4x	35.9x	26.0%	6.6%	2.7%
IFrog	FROG	10.80	9.99	0.60	16.7x	NM	91.5x	26.4%	(6.8%)	1.5%
Datadog	DDOG	76.30	72.59	3.97	18.3x	924.9x	81.1x	31.5%	2.1%	1.5%
Dynatrace	DT	15.00	14.00	2.10	6.7x	49.8x	25.4x	17.9%	13.9%	3.7%
Cloudflare	NET	99.32	98.68	2.51	39.3x	NM	188.7x	33.5%	(0.1%)	0.3%
25th Percentile	Public Peers	12.90	12.00	1.58	7.0x	42.2x	30.9x	20.4%	-3.1%	1.5%
Median	Public Peers	47.99	47.98	2.51	11.3x	80.1x	55.0x	26.0%	2.1%	1.8%
75th Percentile	Public Peers	87.81	85.64	5.27	17.5x	314.0x	86.3x	29.0%	10.3%	2.6%
Mean	Public Peers	566.82	572.90	49.81	15.2x	276.1x	71.9x	25.2%	9.7%	2.0%

IMPLIED VALUATION FROM TRADING COMPARABLES										
Methodology	Multiple Applied	Reference Metric	Implied EV (\$B)	Implied Price						
EV / Revenue	5.5x	\$1.9	\$10.5	\$52.82						
EV / EBITDA	NM	\$0.4	NM	NM						
P/E (Forward)	25.0x	\$1.9	—	\$28.97						
Blended Implied Price	\$39.10	vs. Current:	\$49.83	(21.5%)						

COLOR CODING LEGEND	
Blue text	Hardcoded inputs — numbers the analyst changes for scenarios or updates
Black text	Formulas and calculations — do not overwrite
Green text	Cross-sheet links pulling from another tab in this workbook

Sources: GitLab Investor Relations (Q2 FY2027 results); Yahoo Finance; StockAnalysis / S&P Global Market Intelligence. GTLB market data updated through Sep. 4, 2026; peer data updated through Sep. 4, 2026 where available.

Valuation outputs remain analyst estimates based on the revised Q2 FY2027 forecast. Current market price changes upside/downside, but does not mechanically change intrinsic-value assumptions.

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